


NEWSLETTER FREQUENCY & REACH BY BRAND

BRAND	NEWSLETTER	FREQUENCY (PER MONTH)	REACH
<u>ARCHITECT</u>	ARCHITECT Newswire	20	50,813
<u>ARCHITECT</u>	ARCHITECT Weekly	4	84,419
<u>ARCHITECT</u>	ARCHITECT Project Gallery	4	97,099
	ARCHITECTUAL LIGHTING Notes	1	55,012