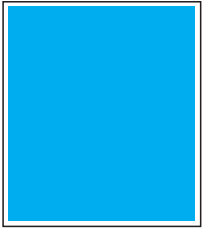
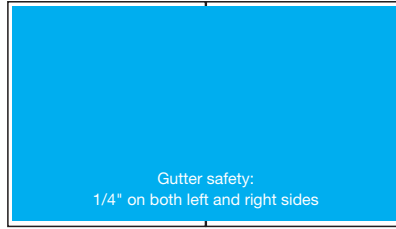


PRINT AD SPECS

**FULL PAGE**

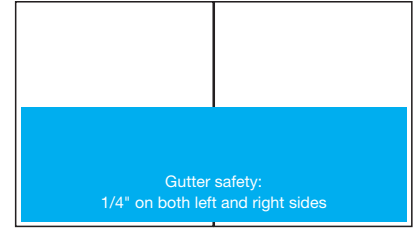
Trim - 9" x 10.875"
 Bleed - 9.25" x 11.125"
 Live - 8.625" x 10.5"
 Non Bleed -
 8.625" x 10.5"



Gutter safety:
 1/4" on both left and right sides

SPREAD

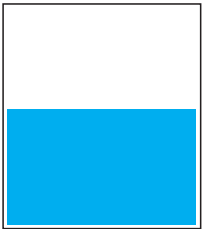
Trim - 18" x 10.875"
 Bleed - 18.25" x 11.125"
 Live - 17.625" x 10.5"
 Non Bleed - 17.625" x 10.5"



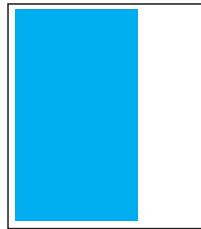
Gutter safety:
 1/4" on both left and right sides

1/2 HORIZ SPREAD (pony)

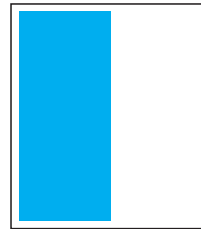
Trim - 18" x 5.1875"
 Bleed - 18.25" x 5.5625"
 Live - 17.625" x 4.8125"
 Non Bleed - 17.5" x 4.875"

**1/2 HORIZ**

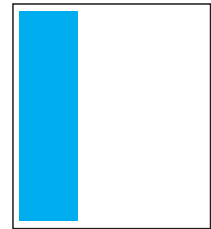
Trim - 9" x 5.1875"
 Bleed - 9.25" x 5.5625"
 Live - 8.625" x 4.8125"
 Non Bleed - 8.5" x 4.875"

**2/3 VERTICAL**

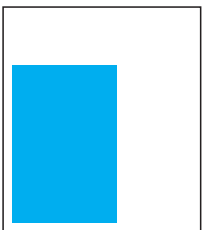
Non Bleed - 4.625" x 10.375"

**1/2 VERTICAL**

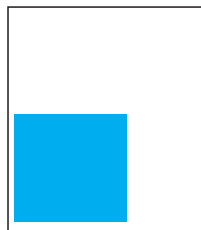
Non Bleed - 3.75" x 10.375"
 Bleed - 4.25" x 11.125"
 Live Area - 3.625" x 10.5"

**1/3 VERTICAL**

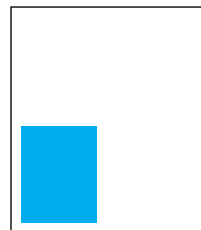
Non Bleed - 2.5" x 10.375"
 Bleed - 3.25" x 11.125"
 Live Area - 2.625" x 10.5"

**1/2 ISLAND**

Non Bleed - 4.625" x 7.75"

**1/3 SQUARE**

Non Bleed - 4.625" x 4.875"

**1/4 VERTICAL**

Non Bleed - 3.75" x 4.75"

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